



SELECTUSA®

2013 INVESTMENT SUMMIT

Washington, DC | October 31-November 1

A Strong Commitment to Investors

On October 31 and November 1, 2013, President Barack Obama made it clear that the United States is not only “open for business,” but warmly welcomes foreign investors to operate in our transparent, stable and open market.

Foreign investment attraction and facilitation is a core Presidential priority, with responsive, global teams working directly with investors. SelectUSA is providing world-class services for international firms and U.S. economic development organizations (EDOs).



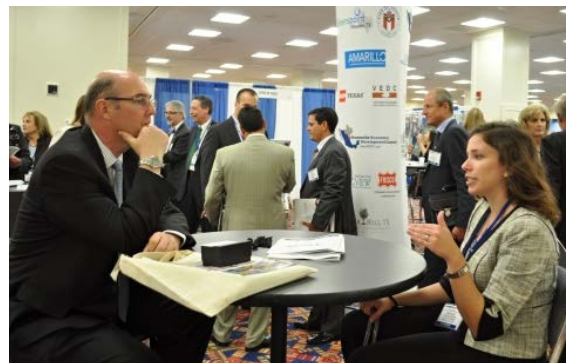
A Full House – Confidence in U.S. Market High

Fully sold out, with more than 1,300 participants, the SelectUSA 2013 Investment Summit welcomed a diverse mix of global investors, U.S. EDOs, government officials, U.S. companies, and business associations.

- More than 650 international participants from 60 different markets seeking contacts, deals, and answers.
- Over 200 EDOs from 48 states, 4 U.S. territories and the District of Columbia offering incentives, opportunities, and services.
- More than 70 U.S. Government officials from 16 different agencies answering questions about federal rules, regulations, and resources onsite.

Real Meetings About Real Deals

- Hundreds of private, one-on-one meetings scheduled through the Summit’s online matchmaking platform.
- Hundreds more impromptu meetings were held on the tradeshow floor.





The SelectUSA Investment Summit is About Opportunity



The U.S. market presents an unparalleled opportunity for investors, and SelectUSA can help your business find the resources, contacts and answers you need.

Foreign direct investment (FDI) has long been and will long continue to be an **essential part of our economic future**. The U.S. government, as well as state and local governments across the country, understands that **FDI is about mutual success**: An investor who is successful in the United States employs more Americans and more people in their home country.

Commitment at the Highest Levels

“To all the business leaders here today and around the world: We want to be your partner in helping to write the next chapter in our history. We want you to join the generations of immigrants and entrepreneurs and foreign investors who have discovered exactly what it means when we say we are the land of opportunity.”

-President Barack Obama

“We know that we need to move at your pace – the pace of business. We need to be outcomes-driven – helping more U.S. and foreign firms get the tools and information you need to invest here. My personal commitment to you right now is that we will do just that.”

- Penny Pritzker, U.S. Secretary of Commerce

“No investment is about the past. It’s about the future. So we’re going to refuse to sit still. The world, as we all know, is getting more competitive, but so are we. Capital chases confidence, and I’m confident that we’re going to continue to get stronger and be more effective.”

- John Kerry, U.S. Secretary of State

“America has always been known as the land of opportunity—a place where you can make it if you try. And have no doubt, opportunity in the United States is very much alive and well. It is alive for our workers. It is alive for our businesses. And it is alive for all of you who want to invest here.”

- Jack Lew, U.S. Secretary of the Treasury

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A Strong Partner for Your Community

U.S. economic development organizations (EDOs) have a powerful partner to support their efforts to attract, retain, and expand business investment in the United States—SelectUSA.

Located within the U.S. Department of Commerce, SelectUSA is the first-ever federal-wide initiative to promote and facilitate business investment in the United States. SelectUSA exercises complete geographic neutrality and represents the entire United States.

EDOs can rely on SelectUSA as a single point of contact at the federal level in providing assistance to firms. SelectUSA coordinates business investment-related resources across all agencies of the U.S. federal government. SelectUSA provides comprehensive information on establishing and operating a business, information on federal programs and services available—including grants, loans, and other assistance programs, and the competitive and regulatory landscape of doing business in the United States. SelectUSA connects firms with EDOs in U.S. regions, states, and cities.

SelectUSA works in partnership with EDOs in the following ways:

A Global Platform

SelectUSA is part of the International Trade Administration's U.S. Commercial Service (CS), which has offices in over 70 countries around the world. Through SelectUSA, EDOs can leverage this network to support their own foreign direct investment (FDI) attraction efforts. In coordination with SelectUSA, CS staff can draw upon their market knowledge and business relationships to develop a customized scope of services—including business/government meetings, briefings, events, and other activities—to support in-market promotion efforts.

A Counselor

As subject-matter experts, SelectUSA staff can help EDOs successfully recruit and retain investment. For example, SelectUSA can share best practices with EDOs on how to improve their own FDI attraction efforts and create and implement an investment strategy. SelectUSA counsels EDOs on FDI trends, effective outreach methods tailored for specific overseas locations, and marketing strategies to promote their location to foreign investors.

An Ombudsman

SelectUSA works to address issues involving federal rules, regulations, programs, or activities related to existing, pending, and potential investments. Working with SelectUSA, EDOs can develop a better understanding of how to help companies navigate U.S. regulations.

An Advocate

U.S. cities, states, and regions have a strong legacy of pursuing and winning business investment projects. SelectUSA helps level the playing field for U.S. EDOs competing with foreign locations for investment projects. With SelectUSA, EDOs now have an advocate at the national level to help attract, retain, and grow investment in the United States.

Contact SelectUSA Today

To find out more about SelectUSA and its services, visit [SelectUSA.gov](https://www.selectusa.gov) or call (202) 482-6800.



Investment Promotion Events

Established in 2011, SelectUSA is the first program to coordinate federal activities to attract, retain, and expand business investment in the United States. SelectUSA partners with state, regional, and local economic development organizations (EDOs) to expand U.S. business attraction and retention.

U.S. EDOs are invited to participate in any of the following events. Please connect with us if you are interested in learning more.

Multi-Sector Road Shows & Delegations

March 3, 2014

Japan SelectUSA Showcase & Reception

Tokyo | JAPAN

Hosted at the Ambassador's Residence, featuring top executives from leading Japanese companies, as well as senior representatives from the U.S. and Japanese governments.

Kevin.Chambers@trade.gov

March 10, 2014

SelectUSA for Startups

London | UNITED KINGDOM

Focused on high-tech startups seeking to establish operations in the United States.

Rebecca.Ruehlman@trade.gov

April 2-3, 2014

2nd Austrian Investment Forum

Vienna & Linz | AUSTRIA

Full-day seminars in Vienna and Linz. Opportunities to meet with 250 investors, industry associations, and others. Manfred.Weinschenk@trade.gov

April 14-18, 2014

Pearl River Delta SelectUSA Road Show

Hong Kong, Shenzhen, & Guangzhou | CHINA

Opportunities to engage directly with investors and officials, plus tours of cutting-edge manufacturing facilities. (Kaitlyn Hou) Yao.Hou@trade.gov

April 22-25, 2014

Council of American States in Europe (CASE)

Brussels | BELGIUM The Hague | NETHERLANDS Paris | FRANCE

Organized by CASE. (Ford Graham) fgraham@sccommerce.com

May 19, 21, and 23, 2014

Japan SelectUSA Road Show

Tokyo, Nagoya, & Osaka | JAPAN

Meetings with more than 250 investors, industry associations and other organizations.

Kevin.Chambers@trade.gov



Multi-Sector Investment Missions (cont'd)

May 20-21, 2014

Mexico SelectUSA Road Show

Querétaro and Mérida | MEXICO

Two one-day seminars with potential investors in these dynamic economies.

Rebecca.torres@trade.gov

June 2-5, 2014

Council of American States in Europe (CASE)

Cambridge & Bristol | UNITED KINGDOM

Organized by CASE. (Ford Graham) fgraham@sccommerce.com

June 3-6, 2014

Russia SelectUSA Road Show

Novosibirsk, Moscow, St. Petersburg & Yekaterinburg | RUSSIA

Opportunities to connect directly with investors and industry associations.

Scott.Pozil@trade.gov

September 7-12, 2014

Australia & New Zealand SelectUSA Road Show

Auckland | NEW ZEALAND Sydney, Melbourne & Perth | AUSTRALIA

Opportunities to connect directly with investors and industry associations.

Nathalie.Scharf@trade.gov

Targeted Industry Events

April 7-11, 2014

Hannover Messe 2014

Hannover | GERMANY

The world's largest industrial technology show. SelectUSA will host the USA Investment Center, featuring SelectUSA and U.S. EDOs. Ed.Fantasia@trade.gov

September 16-20, 2014

Automechankia

Frankfurt | GERMANY

The world's leading trade fair for the automotive industry. U.S. EDOs can participate with SelectUSA. Ed.Fantasia@trade.gov

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