



Committed to the future of rural communities.

A rural America that is a healthy, safe and prosperous place in which to live and work.

-- Improving the quality of life of all rural Americans

-- Increasing economic opportunity in rural America



Vasquez & Bojes

Rural Development: Rural America's Investment Bank

- Providing venture capital
- Building equity in the future of rural communities through investments
- Over \$125 billion loan portfolio
- Over 400 local service offices, including Insular Areas
- 6,000 experienced economic development staff, including dozens in Hawaii, Florida and the Insular Areas



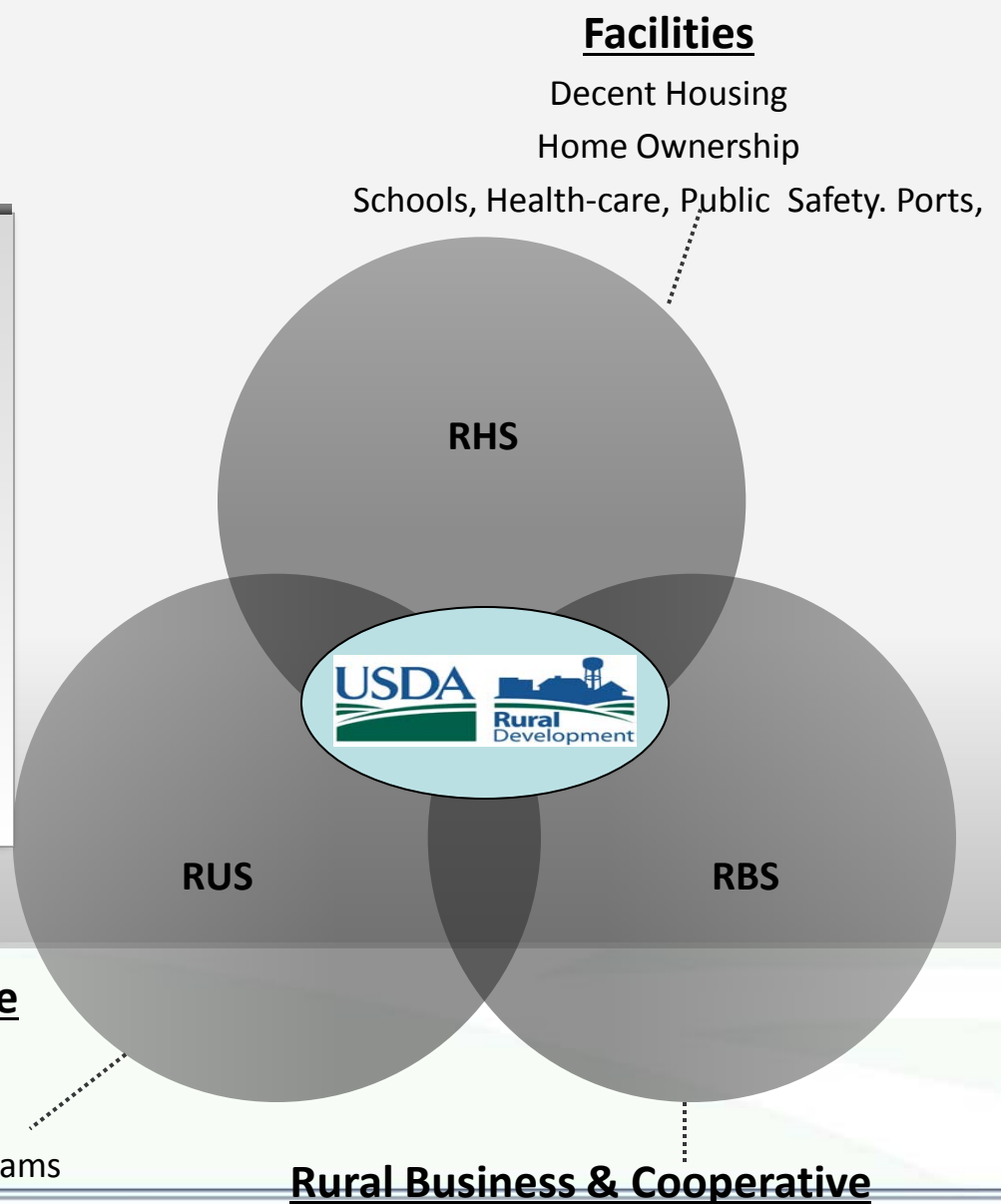
Rural Development

Resources at Work



RD's Strategic Objectives

- Building Communities
- Regional Food Systems
- Regional Collaboration
- Broadband & Continuous Business Creation
- Renewable Energies
- Capital Markets
- Strategic Partners



Facilities

Decent Housing
Home Ownership

Schools, Health-care, Public Safety, Ports,

RHS

RUS

RBS

Rural Utilities Service

Electric
Telecom & Broadband
Water & Environmental Programs

Rural Business & Cooperative Programs

Business & Industry
Alternative Energy
Cooperative Services



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Strategic Targets

Rural Development – Regional Collaboration, Building Communities, Stakeholders and Capital Markets

Rural Housing and Community Facilities

- Guaranteed and Direct Loans and Grants
- Rental Assistance
- Community Facilities = Schools, Public Safety
- Critical (Health) Care Facilities

Rural Utilities Service

- Electric Renewable Energy and Energy Efficiency
- Broadband Loan and Grant Program
- Water & Environmental Programs

Rural Business and Cooperatives

- Business & Industry Loans and Grants Programs
- Value Added Investments
- Community Development Technical Assistance
- Renewable Energy and Energy Efficiency Program, Biomass Research & Development Initiative

In 2009, Rural Development has invested In Insular Areas:

Rural Housing and Community Facilities

- *Rural Utilities Service*
- *Rural Business and Cooperative Programs*



Strategic Approach to your Economic & Community Development

Build on Local Strengths

Adjust for Local Weaknesses

MORE to include All Federal Partners' Investments

Recognize Market Realities

Achieve Sustainable Development for the Future

Federal Investments

Critical ED Approach

Evaluation

Strategic

Economic & Community Development

Superior Results

Superior Results

Meet local residents' objectives

Community Facilities

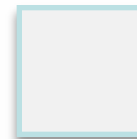
- Education
- Skilled Labor Force
- Natural Amenities
- Tourism
- Attract Future Residents
- Infrastructure
- Value Added Products
- Transportation Links



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Your Community Leadership & Your Federal & Local Partners



Forward Looking and Comprehensive Strategic Results

Evolving Strategic Approach

Move from Dependence on Agriculture

- Tailored to Local Community Socioeconomic Conditions and Trends
- Lack of Amenities
- Devise Strategies through Technology
 - Public Services
 - Distance Learning and Telemedicine
- Renewable & Alternative Energy for the Future
- Change in Demographics
- Employment Effects of Globalization
 - Traditional Value Added Production
 - Tourism
 - Ethanol
 - Wind, Thermal or Wave-technology Energy
 - Modernization of Employment and Business Development Attraction



Forward Looking Comprehensive Approach

Maintaining an Ongoing Development Effort

- Impacted by many Factors
 - Education
 - Access to Highways, Airports and Ports
 - Attractiveness to Community Retirees
 - Industrial Mix
 - Demographic Characteristics
- Employing a Comprehensive Approach comprising multiple Complementary Strategies
 - Reduce the risk of narrow focus

Local-based Policies Benefit from Regional Planning and Collaboration

Enable small communities to expand to regional pool of resources for Strategic Planning and implementation

- Target more assts
 - Universities & Community Colleges
 - Airports & Ports
 - Amenity Attraction
 - Telecommunications and Broadband
 - Water Resources
- Create & Nurture Regional Networks of Firms Organizations and Communities



Expand ED Staff & Federal Resources

Total Federal Funding may be less important than the Mix of Federal Assistance and Fit with the Local Rural Development Needs/plans

- Economic Development Administration's Programs
- Dept of Ed., Dept of Transportation, EPA, DOD, SBA,
- USDA Programs
 - Farming
 - Rural Development
 - Forest Service
 - Extension Service
 - Natural Resource Conservation Service



Development of a Capital Needs Assessment

One layer of the Strategic Plan is a thorough review of the Long Term Investment Need

- Development of this Economic Capital Model
 - Meet with Economic and Infrastructure Leadership
 - Plan the next 5 to 10 year needs (Year by Year)
 - Comprehensive – Capture the total package
 - Target the Current Investment Funds Available
 - Meet with Federal Partners for Funds and Resources
 - Identify the Gaps
 - Plan to Fill the Gaps and Future Needs

USDA Leadership - Summary

- USDA Rural Development is the leading advocate for rural America.
- USDA Rural Development has an unmatched program distribution system.
- Boots on the ground near you
- Building A Community from the Ground UP (Infomercial)



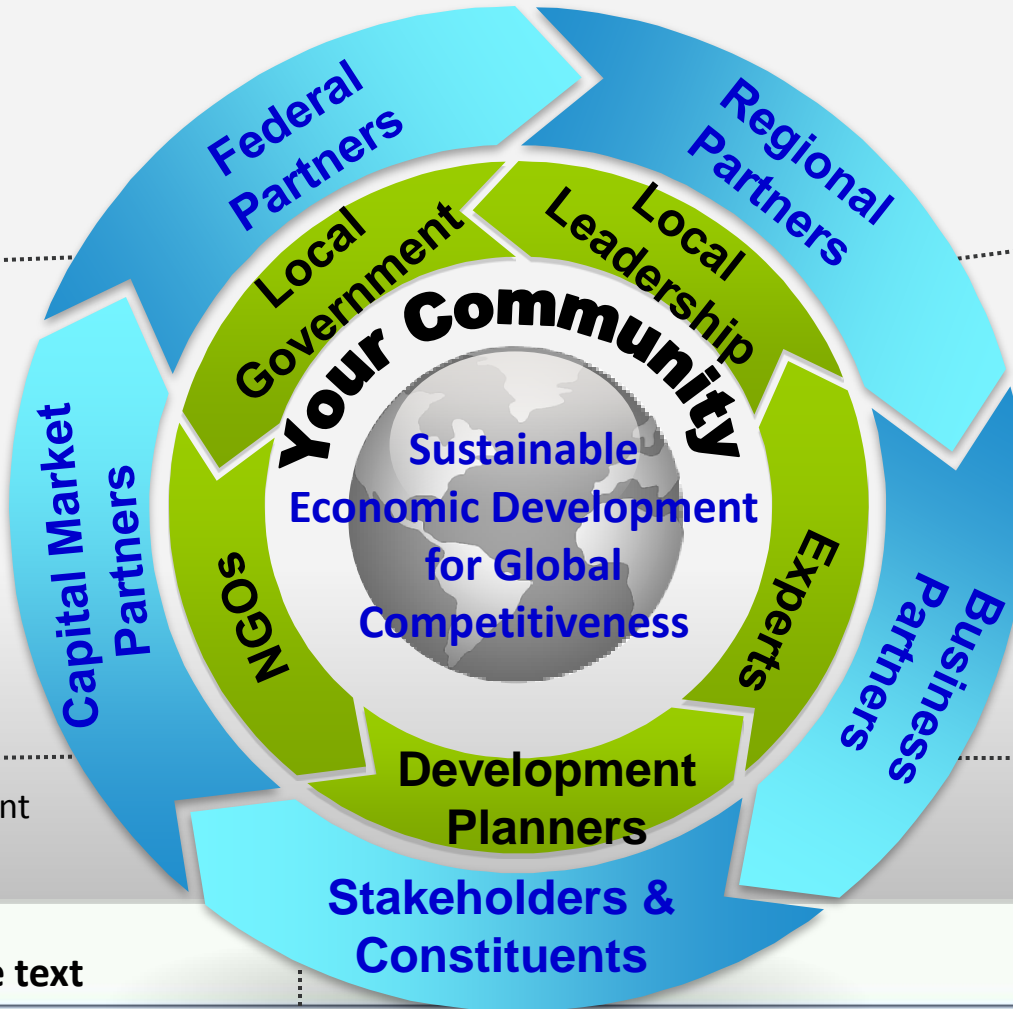
Partners/Resources in your Strategic Economic Development Plans

Federal Partners

USDA	DOI
EDA	US Treasury
DofED	Commerce
DOT	Congress
DoD	DHS
EPA	SBA

Regional Partners

Federal Agencies
 Congressional Mandates
 Self-Organizing Regions
 Regional Development Authorities



Business Partners

Current Businesses
 Entrepreneurs
 Target Businesses
 Industry Associations

Market Partners

National Banks
 Regional & Local Banks
 Investment Banks
 Local Securities Firms
 Gov't Sponsored Investment Organizations

Example text

This is an example text.



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Stakeholder Partners

Citizen Groups	Universities
Environmental Advocates	Comm. Colleges
Employee Organizations / Unions	

Questions!